



ASLA
NEW JERSEY

The Legacy of Olmsted

Landscape, Advocacy, and Communication

2022 Virtual Annual Meeting
New Jersey Chapter ASLA
Live Virtual Event: February 22 – 25, 2022
On Demand: February 26, 2022 – April 26, 2022

Program Details & Itinerary

NJASLA gratefully acknowledges the generous
support of our Virtual Meeting Sponsors:



BEN
SHAFFER
RECREATION
973-663-2021 sales@benshafter.com



permaloc
SUSTAINABLE EDGING SOLUTIONS



GENERAL | RECREATION, INC.



LandB
landscape architects network



ASLA
NEW YORK

The Legacy of Olmsted

NJASLA 2022
President’s Message

It is my honor to welcome you all to the 2022 New Jersey Chapter of the American Society of Landscape Architects Annual Meeting. Both the NJASLA Executive Committee and the NJASLA Annual Planning Committee are delighted to have you here and hope you enjoy this opportunity to reconnect with colleagues and friends. This year marks our 42nd annual meeting. For 42 years we have gathered together to exchange ideas, inspire each other, and work together to improve the field of landscape architecture. At this year’s annual meeting, we will continue this long legacy and keep pushing to build a better future.

This year, we also celebrate a key benchmark in history, the 200th anniversary of the birth Frederick Law Olmsted. Our program, titled “The Legacy of Olmsted: Landscape, Advocacy, and Communication”, focuses specifically on Frederick Law Olmsted’s legacy, and how his impact still affects our profession hundreds of years later. We recognize his accomplishments as a landscape architect, as a journalist, and as an activist. Many consider Frederick Law Olmsted to be the father of American landscape architecture, and associate the establishment of the profession here in the U.S. with him. While we take the time to reflect on the history of the profession, I invite you to also consider ways in which we can continue to evolve. We are at a critical time where our voices in advocacy and social change can make deep impacts and improvements in the world. I encourage all of you to consider how we can continue to work make the profession as fair, inclusive, accessible, and just as it can be.

Our event also marks a return to an in-person conference, after our completely remote event last year. This year we are offering a hybrid event, both in-person and virtual, providing all our attendees with the flexibility that is truly necessary at this time. Whether you are at home or here in Atlantic City, we are so happy you are joining us. Whether you are a NJ resident or are here with us from another state or even another country, we welcome you and look forward to your participation.

I would like to personally give a big thank you to the NJASLA Annual Planning Committee, whose efforts have made this wonderful event possible. I also thank my fellow committee members on the NJASLA Executive Committee, and look forward to working with you all this year. If you are not a member of either of these committees, and would like to be, please reach out to us. We welcome new volunteers and would really like to hear from our members on how we can improve and better serve your professional needs.

Please enjoy the educational sessions, that showcase the work and ideas of a talented group of professionals, and please visit the many vendors present at our exhibition hall.

Thank you for joining us!



Nicole Cohen
ASLA

NJASLA 2022 Executive Committee

Nicole Cohen
President

Gaetano Romano
President-Elect

Anthony Parziale
Past President

Victoria Kayes
1st Vice President,
Membership

Theresa Hyslop
2nd Vice President,
Public Awareness

Giovanni Caputo
Secretary

John Duda
Treasurer

Jan Saltiel Rafel
Trustee

Nick Tufaro
Member at Large

Lawrence Powers
Legal Counsel,
Hoagland Longo
Dunst & Doukas LLC

Joseph Simonetta
Management &
Government Affairs

Joanne Lombardi
Event Management

Welcome!

On behalf of the NJASLA Annual Meeting committee, welcome to the 2022 Annual Meeting and EXPO!

This year’s program, “The Legacy of Olmsted: Landscape Advocacy and Communication,” is represented by an international cohort of scholars, landscape architects, experts, and historians – each of who continues to keep the multi-faceted legacy of Frederick Law Olmsted alive through their own practice. Our educational sessions are designed to provide context to the extent of the far-reaching influence that the father of landscape architecture brought to bear in his lifetime – and continues in ours. We hope that you will find this year’s program as inspirational and fulfilling as we have found it to be over the last several months of planning!

As we reflect upon the last year of unpredictability, we are very appreciative of our incredible committee through whose efforts this year’s program simply would not be possible. Just like a landscape project, the planning effort required a number of different team members to focus on specific areas – sponsorship, speakers, students, and our team leaders who pull together our amazing Design Awards and Diversity Initiative every year. Over the last year of planning, each of our committee members brought to the table their passion, expertise – and, dare we say, sense of humor – to make this program a reality. We also thank the NJASLA Executive Committee for its continued support and guidance and the team of vendors who transformed our idea into reality: Conexsys, WeSpeakEasy and, of course, Public Strategies Impact, our long-term partner on annual conference production. Our thanks must also be extended to the Washington Chapter of ASLA for serving as jury for our annual Professional Design Awards, our speakers and, finally, we are grateful for our sponsors and EXPO vendors, who continued to support us through the transition in format to fully virtual this year.

From the both of us, we truly thank you all for your commitment and tenacity!

With the change to virtual also came greater flexibility and more robust offerings to the NJASLA 2022 Annual Meeting.

Your registration includes access to a full slate of live Zoom programs being offered from Tuesday, February 22 through Friday, February 25, which will then be available via on-demand platform from Saturday, February 26 through April 26 – an apt “gift” to mark the 200th birthday of Olmsted! You are eligible to earn as many Continuing Education Credits for which you are registered (6 or 13 total CEUs). You may view unlimited, additional non-credit-eligible sessions at your leisure!

The Virtual EXPO is a dynamic experience, with new features this year that include myriad interactive features and the return of our annual Passport promotion. With a chance to win \$500, we hope you’ll visit all of our vendors – and often! Without their support, our meeting would not be possible.

On Tuesday, February 22nd, for the first time our Executive Committee will host an open Zoom session for members and non-members to engage with Chapter Leadership. Immediately thereafter, the NJASLA Professional Design Awards will feature even more signature event cocktail recipes to toast our award winners with this year. Please join us on Tuesday evening to raise a glass to our winners!

Our annual Diversity Initiative will continue to take on a host of topics linked to justice, equity, diversity, and inclusion (JEDI). On Wednesday, February 23rd, please engage in an open and cooperative discussion about strategies to foster greater diversity, equity and inclusion in NJASLA, our profession, and the work that impacts the built environment. Special Guest: Elizabeth Kennedy, RLA, founder of EKLA PLLC and 2022 recipient of the LAF Medal and Founders’ Award from the Landscape Architecture Foundation!

We hope that you’ll consider sharing your meeting experience with us through social media, using the hashtag #NJASLA2022.

We thank you for your participation and look forward to creating new connections with you all!



Jonathan Misrahi, PLASLA
2022 NJASLA Annual Meeting Co-Chair



Kimberly Tryba
Associate ASLA, MLA, MFA
2022 NJASLA Annual Meeting Co-Chair

NJASLA 2022 Annual Meeting Committee

Jonathan Misrahi
Co-Chair

Kimberly Tryba
Co-Chair

Barbra Walker
Secretary

Katja Patchowsky
Speaker Chair

Jennifer Souder
Diversity Initiative
Co-Chair

Victoria Kayes
Diversity Initiative
Co-Chair

Alex Ciorlian
Student Committee
Co-Chair

Lubna Lakhwala
Student Committee
Co-Chair

John Shandra
Sponsorship
Committee Chair

Ted Aretakis
Design Awards Chair

Emily McGale

Jeff Tandul

Ravija Munshi

Sponsors

Supporting Sponsors



Design Awards



Event Sponsors



Promotional Sponsors



How To Obtain Your Credits

Attendance for all sessions is tracked whether it is virtual or on-demand. To obtain your credits, you must view sessions fully and pass the quiz with 8 questions out of 10 correct. You may re-take the quiz if you do not pass the first time.

For sessions attended virtually between February 22 – February 25: You must actively be logged into the webinar for the duration of the entire session on the date and time of the program and pass the quiz.

For sessions attended on demand between February 26 – April 26: You must watch the entire session recording and pass the quiz.

You must Print your Accreditation Transcript when you’d passed all your quizzes. Please save the transcript in a safe place for recertification needs. Transcripts will not be emailed to you.

You may view additional sessions after you’ve reached your CEU limit at your leisure. Do not take quizzes for sessions you are viewing for leisure as that will replace one your other session quizzes.

LACES

You will receive credits for all programs you viewed fully and passed the required ten question quiz for webinar participation. The quiz may be retaken if you do not pass with a minimum of 75% on the first try.

New York

NYSED has waived their requirement for this event, for 2022, for individual certificates for each session. They will accept the itemized transcript you will print after you’ve finished your quizzes for all sessions. Save it in a safe place!

American Planning Association

Attendees must be actively logged into the webinar for the full session and pass the required quiz. You must log the credits you earned in your AIC P account. This event can be found at: <http://www.planning.org/cm/search/>. Search for this event using the “Event” tab provided on the calendar. AICP approved courses are worth 1 CM credit each.

Table of Contents

President’s Message	2
Welcome	3
Sponsors	4
How To Obtain Your Credits	5
Meeting Schedule & Continuing Education Credits	6
Schedule and Course Descriptions	
Tuesday	8
Wednesday	10
Thursday	12
Friday	16
Speakers	20
NJASLA Education Foundation	26
NJASLA Virtual Expo	27
Virtual Exhibitors & Sponsor Directory	28
Sponsor Advertising	32

Meeting Schedule & Continuing Education Credits

	Time	Session	Session Title	Speaker Name	NJ.PA.DE	HSW-LACES	HSW-NY	AICP
Tuesday, February 22	9:30		Welcome Comments (Pre-recorded)	Nicole Cohen, NJASLA President				
	10:00–11:00	1KN	The Olmsted in All of Us	Charles A. Birnbaum, FASLA, FAAR	1.0	1 HSW	1 HSW	1.0
	11:30–1:30	15KN	The Plants We Use – How Long Do They Live For?	Dr. Noel Kingsbury	2.0	2 HSW	2 HSW	2.0
	2:00–3:00	16KN	Nature is Never Finished: Exploring Post-Extraction Landscapes	Christopher Ingui Vincent Javet	1.0	1 HSW	1 HSW	1.0
	3:30–4:30		Executive Committee Meeting	Dr. Noel Kingsbury				
	5:00–6:00		Professional Design Awards Program & Happy Hour					
Wednesday, February 23	8:45		Opening Remarks	Eugenia “Jeannie” Martin, ASLA President				
	9:00–10:00	14KN	An Anti-Heatwave Greening Strategy	Emmanuelle Roux, APUR (Atelier parisien d’urbanisme - Paris Urbanism Agency)	1.0	1 HSW	1 HSW	1.0
	10:30–11:30	2A	Plants I Love to Hate!	Rich Buckley	1.0	1 HSW	1 HSW	-
		2B	Culture and Landscape – Olmsted’s Legacy in Contemporary Landscape Architecture	Lanie McKinnon, PLA	1.0	1 HSW	1 HSW	1.0
	12:00–1:00		Student/Professional Meet & Greet					
	1:30–2:30	3A	Frederick Law Olmsted and the Olmsted-Beil House	Pat Salmon	1.0	1.0	1.0	1.0
		3B	Green Roof Engineering and NJDEP’s Green Infrastructure Stormwater Rule	Bill Corrigan	1.0	1 HSW	1 HSW	1.0
	3:00–4:00	4KN	Vision for a New America: How Young Fred Became ‘FLO’	Faye Harwell, FASLA	1.0	1 HSW	1 HSW	1.0
Thursday, February 2	9:00–10:00	5KN	The Critical Role of Landscape Architects in Advocating for Change	Nette Compton (Moderator), Roxanne Blackwell, Esq., ASLA, Alex Schaefer, TPL, William Kastning, Monmouth Conservation	1.0	1 HSW	1.0	1.0
	10:30–11:30	6A	Towards Healthy and Regenerative Communities: People, Places & Partnerships	Hanaa Hamdi, Ph.D.	1.0	1 HSW	1 HSW	1.0
		6B	Is Anyone Listening? Communicating Design like Olmsted	Charles King Sadler, ASLA, ISA	1.0	1.0	1.0	-
	12:00–1:00		Diversity Initiative					
	1:30–2:30	7A	Fit for the Future: Public Partnerships to Restore Historic Parks	Barbara Bell Coleman, Faye Harwell, FASLA	1.0	1 HSW	1 HSW	1.0
		7B	NJ MAP and the Conservation Blueprint, Geographic Data Tools as Applied to Landscape Architecture	John Hasse, Ph.D. AICP	1.0	1 HSW	1 HSW	1.0
	3:00–4:00	8A	Plant Match Ups – Compelling Plant Combinations for the Landscape	Jan Johnsen	1.0	1 HSW	1 HSW	-
		8B	History of the Union County Park System	Sean Ryan, LLA, ASLA	1.0	1 HSW	1 HSW	1.0
Friday, February 25	8:45		Opening Remarks	Gaetano Romanco, NJASLA President Elect				
	9:00–10:00	10KN	Re-enchanting the Champs-Élysées	Philippe Chiambaretta	1.0	1 HSW	1 HSW	1.0
	10:30–11:30	11A	What’s All the Fuss about Frederick Law Olmsted? A Look at Olmsted 200 and the Olmsted Legacy in NJ	Anne ‘Dede’ Neal Petri	1.0	1.0	1.0	-
		12A	Permeable Paver Design Using American Society of CivilEngineers (ASCE) Standard 68-18 and NJDEP Stormwater Rule	Paul Cureton, P.E.	1.0	1 HSW	1 HSW	1.0
	1:30–2:30	9KN	Expanding the Reach of Landscape Architecture Through Media	Matt Alcide, Land8 (Moderator), Ren Miller, Jennifer Reut, Ph.D., Inga Saffron	1.0	1.0		
	3:00–4:00	13KN	In Perspective: Frederick Law Olmsted	Anette Freytag, Ph.D.	1.0	1 HSW	1.0	1.0

9:30 AM
Opening Remarks

Speaker NJASLA President Nicole Cohen

9:30 AM
Virtual EXPO is Open

Visit the Vendors:
Play the Passport Game
for \$500 Cash Prize

10:00–11:00 AM
Opening Keynote

Session 1KN The Olmsted in All of Us

Speaker Charles A. Birnbaum, FASLA, FAAR,
The Cultural Landscape Foundation

The year 2022 marks the bicentennial of Frederick Law Olmsted, Sr.’s birth. Although many still do not know that there is no “A” in his name, and that there were actually three Olmsted’s (news flash: he didn’t live from 1822–1957), generally speaking, his impact on the profession—and the public—from coast-to-coast—is still only superficially understood. Olmsted-designed landscapes are more than picturesque scenery and public grounds for society’s use and enjoyment.

This presentation, drawing on more than 35 years of practice—incorporating big ideas and anecdotes—aims to lift the veil on those in Olmsted’s practice and his successor firms from 1857–1979 (beyond those named Olmsted). Additionally, the presentation will address how the Olmsted practice served as the definer and proselytizer of the professional discipline that Sr. named, how the firm came to define what a corporate practice should look like and how it should function (including support for the “grand tour,” the idea of preparing multiple alternatives to sell your ideas, leveraging one’s position as both a practitioner and an academic to cultivate and import the best and brightest students, the need to nurture and cultivate patrons, the critical nature of well-organized archives and dedicated staff for collections management), and how landscape architects need to seize the opportunity to lead and orchestrate from the planning of cities and campuses to getting involved early and siting the building architecture.

Olmsted introduced new typologies (parkway, park system), he recognized that landscape was Infrastructure and that a thorough understanding of soils and water (from watersheds and hydrology to soil remediation) was essential. He understood landscapes and cities to be dynamic, possessing intertwined systems that could be guided and shaped, and the idea of managing change.

Finally, the presentation will conclude with reflections of how we can steward Olmsted’s ideas and built works today—from a deeper and broader cultural context (e.g. race, gender) to supporting and collaborating with individuals and organizations who are working in their communities to engage with Olmsted and his legacy.

11:30AM–1:30 PM
Keynote Session

15KN The Plants We Use—
How Long Do They Live For?
This session includes a 15-minute break

Speaker Dr. Noel Kingsbury, Writer/Lecturer,
Garden Masterclass

This is a crucial question for the profession, but rarely addressed. In reaction to the very static planting design of the past we now seek more visually diverse and ecologically-based plant combinations. These are however dynamic and change over time. Many of the planting designs we use, or which are regarded as desirable, seek to recreate relatively early stages in ecological succession and are therefore inherently unstable, with many key components having limited lifespans. I look at the gradient of perennial and woody plant longevity, in the context of succession and how practitioners can develop a greater awareness of the lifespan of the plants they use, and how this will impact on the plantings they design.

Lifespan is often related to the reproduction strategies of plants, so an improved awareness of this can help plan for the future; we look at a range of these, and how predictions can be made about them. The question must always be asked: what will my design look like in five, or ten, years time?

Change can be embraced through the use of self-regenerating plants, but fundamentally design needs to also suggest management strategies for the development of the planting in the future, rather than just keeping it static. A closer relationship between designers and landscape managers is strongly suggested.

2:00–3:00 PM
Keynote Session

Session 16KN Nature is Never Finished: Exploring
Post-Extraction Landscapes

Speakers Vincent Javet and Christopher Ingui,
Rutgers, The State University of
New Jersey

By the mid 1950’s extraction operations at the Glen-Gery clay quarry in Winslow, NJ had ceased, leaving behind 50-acres of compacted pits incapable of hosting vegetation and habitat. Over the next 40-years the abandoned site became an illegal dumping ground, playing host to gangs, violent crime, and drug related activity. In 1993, a project team was assembled by new owner Hank McNeil, which included landscape architect Martha Schwartz, contractor Richard Pierson and ecologist David Smart. The team would embark on a strategic and often thrifty project of conservation, remediation and agricultural practice that remains in operation today.

Using Winslow Farms Conservancy as a case-study, this session will discuss design opportunities and land management practices adopted in this unique landscape to serve as a potential model for transforming roughly 240,000 acres of remaining quarries in New Jersey alone.

3:30 PM–4:30 PM
NJASLA Executive Committee Meeting

5:00–6:00 PM
NJASLA Professional Design Awards
& Happy Hour

The NJASLA 2022 Professional Awards, juried by the Washington Chapter of ASLA, will recognize 19 exemplary projects which raise the standard of landscape architecture in New Jersey. The award program aims to broaden the boundaries of our profession, increase public awareness of the role of landscape architecture, and bring recognition to organizations and individuals who demonstrate superior skill in the practice and study of landscape architecture. The awards ceremony, taking place on February 22, will consist of a social mixer and a presentation highlighting the winning projects.

8:45 – 9:00 AM
Opening Remarks

Speaker ASLA National President, Eugenia “Jeannie” Martin

9:00 – 10:00 AM
Keynote Session

Session 14KN An Anti-Heatwave Greening Strategy

Speaker Emmanuelle Roux, Architect/ Urban Planner, Atelier Parisien d’Urbanisme (APUr)

In this session Emmanuelle Roux, a Parisian Architect and Urban Planner, will provide the European perspective to urban greening strategies. The City of Paris set goals to reinforce vegetation, improve water management and reduce urban heat island effect throughout the city. APUr performed an analysis of Parisian public spaces and creating criteria for urban greening projects, which ultimately lead to a masterplan to transform the Champs-Élysées into a pedestrian-centered public and cultural space. Learn how technical, historical and ecological criteria factored in to the development of Paris’ ambitious greening strategy.

10:30 – 11:30 AM
Concurrent Sessions

Session 2A Plants I Love to Hate!

Speaker Richard Buckley, Department of Pathology and Plant Science, Rutgers, The State University of New Jersey

Thirty years as a plant diagnostician has taught me that certain plants have lots of problems. I love them because they have lots of problems, but I also hate them because they have lots of problems! This 60-minute lecture will cover several common “problem children” and the diseases that make a mess of them. Each disease will be profiled to include pathogen biology and life cycle, the conditions necessary for disease outbreaks, and integrated control strategies that include useful cultural, biological, and chemical management techniques. Special emphasis will be on symptom recognition and problem diagnosis from the field. Come see if your favorite plant makes the list!

Session 2B Culture and Landscape – Olmsted’s Legacy in Contemporary Landscape Architecture

Speaker Lanie McKinnon, PLA, Nelson Byrd Woltz

Landscape Architecture has the power to build and support cultural spaces and organizations. In this presentation, Lanie McKinnon will use examples from the portfolio of Nelson Byrd Woltz Landscape Architects to reflect on how the design of landscapes can manifest missions and build membership. Projects presented will include the Rothko Chapel landscape in Houston Texas and the Hudson Valley Shakespeare Festival in New York.

12:00 – 1:00 PM
Student/Professional Meet & Greet

1:30 – 2:30 PM
Concurrent Sessions

Session 3A Frederick Law Olmsted and the Olmsted-Beil House

Speaker Patricia M. Salmon, Historian, Friends of Olmsted-Beil House

Frederick Law Olmsted pioneered many of the techniques he later incorporated in Central Park and other acclaimed projects at the Olmsted-Beil House historic site. Experimental plantings by Olmsted have survived to this day on the remaining 1.7-acre property. The house and property are now governed by the Department of Parks and Recreation of the City of New York. Located on the south shore of Staten Island, the house where Olmsted lived dates to 1685. This presentation will explore the evolution of the land, from a 130-acre farm owned by a Dominie of the Dutch Reformed Church to the residence of Olmsted. Exploration of the more recent history will be explored, starting in 2006, when members of the Beil family signed their house over to the NYC Parks Department. Agriculturalists, entrepreneurs, authors, naturalists, immigrants, and other have lived at the location, and they made an impact on it and the world beyond. Enslaved individuals labored on the estate before 1827. The activities of all these individuals will be featured noting the correlation between the development of the property and the history of Staten Island and the United States. This presentation will focus on the years when Frederick Law Olmsted, the accepted “father of Landscape Architecture”, was transformed from a simple Staten Island wheat farmer to the most important landscape architect in history.

Session 3B Green Roof Engineering and NJDEP’s Green Infrastructure Stormwater Rule

Speaker Bill Corrigan, Gingko Sustainability Inc.

Vegetated (green) roofs offer multiple benefits to urban areas. They help manage stormwater, reduce energy demand, mitigate urban heat islands, improve air quality, and enhance biodiversity. In 2020, the New Jersey Department of Environmental Protection (NJDEP) amended its stormwater management rule to require green infrastructure to reduce negative impacts of wet weather/stormwater volume. Green infrastructure, such as vegetated roofs, can help mitigate these problems because they restore the hydrologic cycle in urbanized areas.

This presentation will examine the various green roof types, individual components, and learn about their functions. Information will be provided about appropriate green roof systems for specific design intents, such as stormwater management. Design and construction considerations shall be identified that are vital to successful green roof applications. The discussion will include long-term care requirements to help ensure high performance.

3:00 – 4:00 PM
Keynote Session

Session 4KN Vision for a New America: How Young Fred Became ‘FLO’

Speaker Faye Harwell, FASLA, Director/Co-Founder, Rhodeside Harwell Landscape Architecture

The professional evolution of Frederick Law Olmsted will be examined. Included will be the philosophical thoughts of other landscape professionals that can frame how Landscape Architects may evolve the profession for the future.

Beginning as a teen, with a passion for just about everything, to a young man enchanted by the natural world, with insatiable wanderlust, FLO followed a meandering life trajectory. It led him from his modest sea-faring family and his farming heritage to travel the world. The result was becoming the renowned leader of a new profession – Landscape Architecture. Beyond the profession of his time, called Landscape Gardening, Olmsted’s keen intellect, sensitivity to human perception and daily life experience led him to envision a new way of creating places. These places for living and recreation affected how Americans would experience their lives for more than 160 years.

What inspired that curious boy and man, that tried multiple professions, to later become the Father of Landscape Architecture in America? For Olmsted, creating democratic landscapes was not just about curvilinear walks, planting trees and lawns. His focus was on creating places that helped provide a high quality of life which allowed all people freedom for respite from the stresses of daily life.

Olmsted had strong ideas to preserve the natural environment that he held so dear. Some examples include the preservation of wilderness mountains and forests of California and the crashing falls at the Niagara Reservation. His visions included the formal and highly choreographed landscape of the diplomatic heart of American democracy, the US Capitol Grounds, and countless public parks across America. These places are still cherished and function well today. Attendees will learn about what makes these places great, and how contemporary Landscape Architects feel about Olmsted, and the “hands-on business” of creating landscapes.

8:45–9:00 AM
NJASLA Educational
Foundation Presentation

Speaker NJASLA President-Elect
Gaetano “Guy” Romano

9:00–10:00 AM
Keynote Session

Session 5KN The Critical Role of Landscape Architects
in Advocating for Change

Moderator Nette Compton, RLA, ASLA, President
& CEO, Mill River Park Collaborative

Panelists Roxanne Blackwell, Esq., Hon. ASLA,
Director of Federal Government Relations,
American Society of Landscape Architects,
Alex Schaefer, Sr. Legislative
Representative, The Trust for Public Land,
William Kastning, Executive Director,
Monmouth Conservation Foundation

Landscape architects are experts at communicating the critical role that our work plays in fostering communities and building resilience. When we apply those skill set to work in advocacy, we can support real change in the scale and focus on public funding. Panelists who represent a range of local and federal policy makers and advocacy experts will cover past successes at the ballot box, on-going work at the Federal level, and what landscape architects can do promote increasing resources to fuel investment in our landscapes across the country.

10:30–11:30 AM
Concurrent Sessions

Session 6A Towards Healthy and
Regenerative Communities:
People, Places & Partnerships

Speaker Dr. Hanaa Hamdi, Director,
Health Impact Investment Strategies,
NJ Community Capital

Our health is influenced by the choices we make for ourselves and our families. And this ability to make healthy choices greatly depends on neighborhood conditions where we live, learn, work and play. Research shows communities with access to healthy foods, quality affordable housing, good schools, and safe places to play and congregate are healthier than those without. From growing scientific literature, we know that physical environments (e.g., air, water, natural

and built) plus social/economic characteristics of our communities determine up to 75% of our health, versus access to healthcare and health behavior and literacy, which impact our health by 10% and 15%, respectively. Despite this recognition, our health and wellbeing are considerably assumed by healthcare.

Individual and community health, however, is a shared responsibility of all its members.

In this session, I will draw from novel interdisciplinary strategies in community health, trauma-informed engagement and advocacy, and community development, to illustrate the challenges, opportunities and ultimately the promise of people-centric community-driven neighborhood planning and design.

I will demonstrate the application and impact of these strategies by sharing examples of four community development projects (three in New Jersey and one in Copenhagen, Denmark). Each example will illustrate how centering and prioritizing people in every aspect of the project lead to profound shift towards shared power, community agency, and social cohesion, which lay the foundation for healthy and regenerative communities.

Session 6B Is Anyone Listening?
Communicating Design like Olmsted

Speaker Charles King Sadler, ASLA, ISA,
Principal, King Garden

Communication was an essential component of Olmsted’s success, but it did not always come easily. In this session, Charles King Sadler will examine Olmsted’s successes, challenges, and failures in communication. This reflection will be contrasted by Mr. Sadler’s contemporary communication experience in the Landscape Practices between stakeholders of all types: designer, clients, businesses, government, etc.

This session is intended for all practitioners, from those just starting to understand the benefits of effective communication strategies, to those who are actively engaging their target audience. During the session, Mr. Sadler will outline different communication methods from Olmsted’s time as well as today, and explore their strengths, weaknesses, limits, and when to use each of them.

Mr. Sadler will share his experience in the field and his knowledge of hand pruning techniques, his specialty, through social media, co-hosting “In the Landscape®” podcast, as well as producing video and presentation materials. As a teaching professional, Mr. Sadler will discuss the preparation of media and materials, including the limits of various media for training purposes.

12:00–1:00 PM
Diversity Initiative

1:30–2:30 PM
Concurrent Sessions

Session 7A Fit for the Future:
Public Partnerships
to Restore Historic Parks

Speakers Barbara Bell Coleman,
President, BBC Associates
Faye Harwell, FASLA,
Director/Co-Founder, Rhodeside
Harwell Landscape Architecture

For over 150 years, America’s public parks have been a place of respite, recreation, and celebration. Brought to their highest level of design and democratic function by Frederick Law Olmsted and his firm through nearly a century of design and implementation, these parks are still treasured as vital community and national resources.

During the past two years, public open spaces have become even more important to broader society, and to communities and neighborhoods. Beyond their value as historic and cultural resources and important recreation opportunities, they have become an integral component of respite from devastating disease during the recent Pandemic.

This session will examine Branch Brook Park, Essex County, NJ as a case study to reveal how this once magnificent park was rescued as a future resource by a partnership between the public and private sector in a collaboration that has lasted for more than 20 years and continues currently.

The work at Branch Brook Park, conceived by Frederick Law Olmsted, Sr. (executed by his later firm), began with the initial preparation of a Cultural Landscape Report, and quickly evolved into selection of key implementation projects to cast a spotlight on the park both locally and nationally.

This presentation will explain how the partnership was first formed, how and why early implementation projects were selected, and how the historic design was rehabilitated. All will be examined through use of multiple strategies developed by this extraordinary partnership. Searching for multiple funding sources, engagement of local communities, generating excitement in the first projects, and keeping the collaboration and maintenance current/future maintenance over decades will be highlighted. It will be demonstrated that this approach can be applied to other historic parks.

Session 7B NJ MAP and the Conservation Blueprint,
Geographic Data Tools as Applied to
Landscape Architecture

Speaker John Hasse, Ph.D., AICP, Director,
Geospatial Research Laboratory,
Department of Geography, Planning
& Sustainability, Rowan University

NJ MAP is an interactive atlas for ecological resources, environmental education and sustainable communities. The Geospatial Research Lab at the Rowan University Department of Geography, Planning and Sustainability created this free online map viewer to connect NJ citizens, municipalities, advocacy groups and a wide variety of professionals with real time geospatial tools to support their planning and conservation efforts. Organized into a suite of publicly available geospatial tools, each NJ MAP project focuses on a specific New Jersey environmental, land use and sustainability issue. NJ MAP’s most popular tool, the NJ Conservation Blueprint, identifies the best remaining lands regarding ecology, water quality, agriculture and community green space. The Open Space Composite theme combines open space, farmland preservation and easement land data available from state-wide sources. This session will discuss how these mapping tools can be useful for landscape architects to better understand land resources.

3:00–4:00PM
Concurrent Sessions

Session 8A Plant Match Ups—
Compelling Plant Combinations
for the Landscape

Speaker Jan Johnsen, Landscape Designer,
Author & Speaker

Planting design is gradually being recognized as an art that co-creates with Nature. Landscape professionals have always known that plants are incredibly multifaceted and eminently suitable as an artistic medium. They combine the process of photosynthesis with the task of pollination in a singular package of foliage and flowers. And as Roberto Burle Marx, the 20th century Brazilian landscape artist, reminded us: plants can be seen as a color, a shape, or a volume. If you have a little guidance, you can plant them in combination with other plants to transform any outdoor space into an evocative landscape.

So, how to mix various plants so that they form an eye-catching scene? That question can be boiled down to a simple, “What goes with what?” More specifically, what plants fit the soil and site and also look great with each other? If you know a few great plants and flowers you can combine them in ways that ‘spice up’ a landscape setting. It starts with a blend of choice selections.


Thursday, February 24, 2022 (cont.)

This presentation shares ideas and addresses the considerations that go into combining plants including soils, maintenance, mature size and even deer resistance. Plant species and new varieties are noted. A Plant List will accompany the presentation.

Session 8B **History of the Union County Park System**


Speaker **Sean Ryan, LLA, ASLA,
Historic American Landscapes (HALS)**

The Union County Park System was one of the Olmsted’s last but most successful county park designs. It represents his ideal of what a county park system should be. Ecologically they built six (6) greenways along rivers and floodplains traversing the county. Sociologically, they built classic Olmsted Romantic and Democratic Parks. The Park Commission and the Olmsted firm worked together from 1921 through 1965. The Park Commission was unfortunately eliminated in 1978. Today the Park System is managed by NJ Union County Government. They only partially realize there is something important about Olmsted. However, the governing body largely does not follow Olmsted’s land use planning goals or respect and adhere to Secretary of the Interior’s Standards of Rehabilitation. An open question will be proposed of how to pull together the Olmsted goals with modern public sector county government.



poligon®


**Pavilions • Gazebos • Amphitheaters • Trellises
Walkway Covers • Dugouts • Fabric Shade**



**A.F. RAMONDO & SON, Inc.
RECREATION**

**Suppliers of the Finest Outdoor
Recreation Products**

**610.642.0204
ramondorecreation.com
michael@ramondorecreation.com**



Sourcwell
Awarded Contract
Contract #012621-RPC

8:45–9:00 AM
Opening Remarks

Speaker	NJASLA President-Elect Gaetano “Guy” Romano
---------	--

9:00–10:00 AM
Keynote Session

Session 10KN Re-enchanting the Champs-Élysées

Speaker Philippe Chiambaretta,
Architect and Founder, PCA-Stream

Through an analysis of the history of the Champs-Élysées in Paris, France and its diagnosis, the study draws a parallel between the local context and the broader issues of our urban global condition. It traces the development of “the most beautiful avenue in the world”, analyzes its current usages, and proposes a vision of its potential evolutions in response to the challenges that cities are facing today. This study was conceived as a collective, participatory adventure. With the support of a team of technical experts, researchers from academic institutions (such as MIT, Harvard and Sciences Po), creatives and citizens, it presents a scientific and cross-disciplinary approach, both sensory and analytical, to turn this iconic avenue into an example of excellence, an urban laboratory aiming at creating a more sustainable, desirable and inclusive city. A “hyperplace” in its upper stretch and a “hypervoid” in its lower stretch, the Champs-Élysées displays pathological urban conditions that are opposing, yet complementary. The territory must be viewed as a whole, in all its systemic complexity, following the model of the urban metabolism. Our vision proposes to draw on the symbolic power of the Champs-Élysées to bring onboard the best talents in the country, from the public and private sectors, but also citizens, to turn the avenue into an urban demonstrator of a sustainable, desirable and inclusive city. To do so, the hyperplace must be subdued and the hypervoid must be reinvigorated, acting on the five urban strata of our model: nature, infrastructure, mobilities, uses, and the built environment. Our focus is set on four main strategic priorities: reducing the impact of urban.

10:30–11:30 AM
Concurrent Sessions

Session 11A What’s All the Fuss About Frederick Law
Olmsted? A Look at Olmsted 200 and
the Olmsted Legacy in NJ

Speaker Anne ‘Dede’ Neal Petri, President/CEO,
National Association for Olmsted Parks

This presentation will introduce Olmsted 200, the bicentennial celebration in 2022 of the birth of Frederick Law Olmsted. It will briefly outline Olmsted’s life and work and then specifically focus on the Olmsted legacy in New Jersey—exploring work by Olmsted and the Olmsted successor firms: Cadwalader Park in Trenton and the Lawrenceville campus; county park commissions in Essex, Union and Passaic County, as well as the Shakespeare Garden in Plainfield. The presentation will examine restoration efforts and challenges. It will encourage landscape architects and others to participate in the HALS challenge to document NJ landscapes where the Olmsted firms had 236 varied commissions.

Session 12A Permeable Paver Design Using
American Society of Civil Engineers
(ASCE) Standard 68-18 and
NJDEP Stormwater Rule

Speaker Paul Cureton, P.E.,
Oldcastle APG-North America

This presentation reviews Standard ASCE 68-18 Permeable Interlocking Concrete Pavement, which is the design standard published by the American Society of Civil Engineers in late 2018. The topics include design parameters and limitations, site selection and optimization, structural design, and hydrologic design of permeable paver systems. Other topics include construction and maintenance of permeable paver systems including in-depth knowledge of specification writing to ensure that the design intent is clear. The session will also discuss how permeable pavers can be used to comply with NJDEP regulations as a Low Impact Development (LID) solution.

1:30–2:30 PM
Keynote Session

Session 9KN Expanding the Reach of Landscape
Architecture Through Media

Moderator Matt Alcide, Affiliate ASLA,
Land8: Landscape Architects Network

Panelists Ren Miller, *Design NJ*
Jennifer Reut, Ph.D.,
Landscape Architecture Magazine
Inga Saffron, *The Philadelphia Inquirer*

This session will present media, journalism, and advocacy as tools to promote, encourage, and advance the practice of landscape architecture. Similar to how Frederick Law Olmsted utilized journalism and writing to grow his influence and notoriety, landscape architects of today can leverage media to promote their work and discuss topics important to them. The panel will explore best practices in media relations and discuss latest trends for content that media outlets and audiences want to view. The panel will challenge landscape architects to raise their voice, promote their work, and become involved in issues that affect their work and the health and safety of their communities and planet. From the use of native plants to fighting for social justice and everywhere in between, the panel will demonstrate the need, importance, and best practices for landscape architects to use their design and their voices for change.

The panel will be moderated by Matt Alcide, editor of *Land8: Landscape Architects Network*, a popular online resource and news site for landscape architects; Jennifer Reut, Acting Editor of *Landscape Architecture Magazine*, the monthly magazine for the American Society of Landscape Architects; Ren Miller, Editor in Chief of *Design NJ*, a New Jersey-focused magazine for stories and features of home and landscape design; and Inga Saffron, journalist and architecture critic for the *Philadelphia Inquirer*.

3:00–4:00 PM
Keynote Session

Session 13KN In Perspective: Frederick Law Olmsted

Speaker Anette Freytag, Dr. Sc., Professor,
Rutgers, The State University of
New Jersey

Frederick Law Olmsted (1822–1903) is considered as the founder of American landscape architecture. Naturally, he did not emerge out of a vacuum, but represents a very important link in a chain of influential practitioners. This lecture will put the work of this multitaled man into perspective. On the one hand by shedding light on the work of European figures like the German Peter Joseph Lenné (1789–1866), the English Joseph Paxton (1803–1865), or the French Jean-Charles Adolphe Alphand (1817–1891). All are multitaled like Olmsted and all have been sources of inspiration to their contemporaries. On the other hand, the lecture wants to inquire how the work of these men is still relevant today and what is added through the character of the work of the first female landscape architects like Beatrix Jones Farrand (1872–1959) or Martha Brookes Hutcheson (1871–1959). The goal of this lecture is to recapitulate some of the lessons these historical figures teach us to value and improve the contemporary practice of landscape architecture.

4:00 PM
2022 Annual Meeting Adjourned

Liberty Lighting Group Joins Forces with Diversified NJ

Diversified, the premier lighting and controls agency in the Northeast, announced its North Jersey division has combined with Liberty Lighting Group to provide specifiers, contractors, distributors, and building owners with best-in-class products and services.

Diversified

Lighting | Technology | Expertise

Northern Jersey



Scan your area's QR Code to explore our premier outdoor lighting and controls brands.

Southern NJ | PA



FREDERICK LAW OLMSTED

"WE WANT A GROUND TO WHICH PEOPLE MAY EASILY GO WHEN THE DAY'S WORK IS DONE, AND WHERE THEY MAY STROLL FOR AN HOUR, SEEING, HEARING, AND FEELING NOTHING OF THE BUSTLE AND JAR OF THE

STREETS WHERE THEY SHALL, IN EFFECT, FIND THE CITY PUT FAR AWAY FROM THEM..."

rooflite®

Certified Green Roof Media

Planter Soil Systems

Design an oasis with the rooflite planter soil system. We offer two systems with different depths, depending on your plant palette. With system specifications and technical drawings available, it's easy to specify and plan.

Speakers



Matt Alcide, Affiliate ASLA

Owner/Editor
Land8: Landscape Architects Network

Matt Alcide, Affiliate ASLA is the owner and editor of Land8: Landscape Architects

Network, a popular online resource for landscape architects. He has been in business development for over ten years, working for various businesses and nonprofits, including the Landscape Architecture Foundation and Anova Furnishings, and serves as an advisor for the LA-Bash Conference for students in landscape architecture. Matt is also the owner of Division 32, representing various manufacturers to the landscape architecture community as well as providing custom design and fabrication services.



Charles A. Birnbaum, FASLA, FAAR

President/CEO/Founder
The Cultural Landscape Foundation (TCLF)

Birnbaum is president, CEO, and founder of The Cultural Landscape Foundation (TCLF).

Prior, Birnbaum spent 15 years as coordinator of the NPS Historic Landscape Initiative and a decade in private practice in NYC. He has written/edited dozens of publications. He is an ASLA Fellow (1996), a Loeb Fellow at Harvard's GSD, (1997-98) and Rome Prize recipient (2004). He served as Glimcher Professor at Ohio State (2008), a Visiting Professor at Columbia University Graduate School of Architecture Planning + Preservation (2012-16) and most recently served as a lecturer in Landscape Architecture at the GSD in 2020. ASLA awarded him the LaGasse Medal (2008), the President's Medal (2009) and the ASLA Medal (2017). He was a frequent contributor to The Huffington Post.



Roxanne Blackwell, Esq., Hon. ASLA

Director of Federal Government Affairs, American Society of Landscape Architects (ASLA)

Roxanne Blackwell, Esq., Hon. ASLA serves as the Director of Federal Government Affairs for

the American Society of Landscape Architects (ASLA),

where she directs all federal government affairs programs and represents ASLA before Congress, and federal agencies. Roxanne came to ASLA with several years of legislative experience serving in senior level positions on Capitol Hill. She has extensive legislative experience working on transportation, water, and natural resources issues, and has achieved numerous legislative and regulatory victories on behalf of ASLA. Roxanne received her Bachelor of Arts in Political Science from Howard University and her Juris Doctor from the Howard University School of Law. She is admitted to the Maryland Bar and is a certified mediator.



Richard Buckley

Department of Pathology and Plant Science, Rutgers, The State University of New Jersey

Richard Buckley received his BS in Entomology and Plant Pathology from the University

of Delaware and an MS in Turfgrass Pathology from Rutgers University. Mr. Buckley's primary responsibility is as a plant problem solver. In his 30-year career, he has evaluated over 60,000 plant samples requiring disease and insect pest diagnosis. Mr. Buckley is an instructor in the Professional Golf Turf Management School and in the Department of Pathology and Plant Science at Rutgers University. He teaches courses in diseases and insect pests of turfgrass and ornamental plants. He is also an acclaimed lecturer and invited speaker on disease and insect pest problems in turf and ornamentals, plant problem solving and diagnostics, pesticides and pesticide use, and integrated pest management techniques.



Philippe Chiambaretta

Architect and Founder
PCA-STREAM

After a scientific and economic training at the École des Ponts et Chaussées in Paris and at MIT in Boston, and an experience in strategic consulting at Booz Allen Hamilton, Philippe Chiambaretta

directed for nine years the international activities of Ricardo Bofill Taller de Arquitectura in Paris. Graduated from the National School of Architecture Paris Belleville in 2000, he created PCA STREAM, a research and architectural creation agency characterized by the synergy between thinking and doing. Resolutely focused on innovation, the city of tomorrow and new uses, the agency now has a multidisciplinary team of 90 employees with varied profiles (architects, urban planners, designers,

engineers, researchers, publishers ...) capable of understanding and responding to the increasingly complex issues of the contemporary world.



Barbara Bell Coleman

President, BBC Associates

Barbara Bell Coleman is President of BBC Associates and an advocate for disenfranchised people, especially children.

Barbara's experience in the social and public health sectors

include stints as president of Amelior Foundation and the Boys & Girls Clubs of Newark. She also oversaw alcohol and drug abuse prevention services at the New Jersey State Department of Health through community organizing in 130 municipalities statewide. She is currently the board chair of the Schumann Fund of New Jersey, a co-founder and executive board member of the Branch Brook Park Alliance, and a newly elected Dodge Foundation trustee.



Nette Compton, RLA, ASLA

President & CEO,
Mill River Park Collaborative

Nette Compton is the President & CEO of Mill River Park Collaborative, a world-class

urban park in the heart of Stamford that serves as both an oasis in city life and a vibrant, diverse, green-space that inspires sound environmental practices and learning. She took over the helm of the organization at the start of 2022, after 8 years with The Trust for Public Land. In her previous role, she oversaw the creation and implementation of multiple strategic plans, built programs in creative placemaking, climate and community health, and informed the organization's work on equity. She is a licensed landscape architect with a masters degree from Cornell University in urban horticulture and deep experience in public parks, green infrastructure, and organizational management.



Bill Corrigan

Ginkgo Sustainability Inc.

Mr. Corrigan has 20 years of experience in the roofing industry. His assignments have included diverse areas including sales, diagnostic

procedures, program management, training, influencing public policy and evaluation of new technologies. Mr. Corrigan has been an active member of many building industry associations throughout his career, including Green Roofs for Healthy Cities and served as Treasurer from 2015-2017. He has presented seminars on roof asset management, warranty myths/realities and vegetated roofing; and has been enthusiastically advocating for sustainable building initiatives since 2002. As a member of the Project Team at Ginkgo Sustainability, Bill facilitates the installation of green roof systems on institutional and commercial projects in Ontario.



Paul Cureton, P.E.

Oldcastle APG-North America

Paul Cureton is the Manager of Paver Design Services for Oldcastle APG-North America. He is a graduate of the University of Tennessee and a licensed

Professional Engineer in Illinois. Prior to coming to work for Oldcastle he was a consulting civil engineer for 20 years focusing on stormwater management and sustainability. Paul has extensive experience designing permeable pavements with over two (2) million square feet of projects installed.



Anette Freytag, Dr. Sc.

Professor, Rutgers, The State University of New Jersey

Dr. Anette Freytag is an award-winning scholar, educator, and critic. Her research focuses on 19th-

and 20th-century landscape architecture. Her quest is to bridge the gap between landscape history and contemporary practice. Before joining Rutgers in 2016, she taught at several European Universities. Her latest book "The Landscapes of Dieter Kienast" (Zurich: gta 2021) is available through the University of Chicago Press. It is the first comprehensive critique of this key figure in European landscape architecture. Her current research within the AIR Collaborative (Arts Integration into Research) focuses on walking as a means of changing an environment and includes activist projects.

Speakers (cont.)



Hanaa Hamdi, Ph.D.

Director, Health Impact Investment Strategies
NJ Community Capital

Hanaa Hamdi, Ph.D., Director, Health Impact Investment Strategies at NJ Community

Capital, directs the development of NJCC’s emerging community health investment and development strategies to support the organization’s holistic approach to neighborhood revitalization. With more than two decades of public health research and practice, Dr. Hamdi has dedicated her career to advancing health equity for Black, Brown, and other people of color. She holds a joint- doctoral degree in Public Health and Design of Urban Environments from Rutgers University and NJ Institute of Technology, College of Architecture. Her work examines the interaction of community design, neighborhood features and population health.



Faye Harwell, FASLA

Director/Co-Founder
Rhodeside Harwell
Landscape Architecture

Faye Harwell is director and co-founder of Rhodeside Harwell Landscape Architecture. A

Fellow of the American Society of Landscape Architects, she has designed prominent landscapes throughout the United States, Canada, and overseas, earning more than 30 awards for excellence in landscape architecture. Faye is renowned for her expertise in the documentation and restoration of historic landscapes, including many noted parks and sites of national significance. Her work also reflects innovative concepts in ecological design and demonstrates that the protection of historic landscapes and cultural resources is completely compatible with design for resiliency and the creation of vibrant, modern places for people. Faye’s work also includes a body of significant contemporary public and private landscapes, including the National Aquarium in Baltimore, multiple gardens at the US National Arboretum and new barrier beach landscapes at Jones Beach State Park in New York. Current works in progress include new landscapes for US Embassies in Milan, Italy; Jakarta, Indonesia; and Bangkok, Thailand. A re-imagined garden for the Hirshhorn Museum in Washington, DC, working with internationally.



John Hasse, Ph.D., AICP

Director, Geospatial Research Laboratory, Department of Geography, Planning & Sustainability, Rowan University

John Hasse, Ph.D., AICP is a professor of geography and

Director of the Geospatial Research Lab in the Department of Geography, Planning & Sustainability at Rowan University. Mr. Hasse’s research interest focuses on land use geography and the interface of land use, environmental planning, and spatial analysis. Mr. Hasse spearheaded the NJ MAP project, an award-winning online open-source interactive atlas of New Jersey’s environment. NJ MAP includes the NJ Conservation Blueprint, an innovative platform for facilitating state, non-profit, municipal, and professional stakeholders to work towards a collaborative future vision of open space protection, farmland preservation and ecological integrity.



Christopher Ingui

Research and Teaching Assistant,
Rutgers, The State University of New Jersey

Christopher Ingui is a Master of Landscape Architecture Candidate at Rutgers Uni-

versity, where he serves as both research and teaching assistant. Chris is a professional trail builder, construction manager and designer with over 13 years of experience improving access to public parks and historic sites around the country. In 2010, he founded the non-profit organization Jolly Rovers Trail Crew Inc., where he served as it’s Executive Director and Construction Administrator for 10 years before continuing his education at Rutgers to pursue a career in landscape architecture.



Vincent Javet, Ph.D.

Instructor of Digital Design, Visualization & Fabrication, Rutgers, The State University of New Jersey

Vincent Javet is a Swiss-Canadian designer, researcher and educator. Trained as a landscape architect and urban planner, he is committed

to studying environmental performance and developing innovative design and visualization methods for dynamic landscapes through both his design and research work.

He has practiced in Canada, Europe, and the United States with renowned offices such as Unknown Studio, West 8, and North Design Office. In addition to his international design experience, Vincent has held research positions with Platform for Resilient Urbanism, the Green Roof Information Testing Laboratory (GRIT Lab) at the University of Toronto, and Green Roofs for Healthy Cities. His work has been published in Ground Magazine, Landscape Architecture Magazine, Living Architecture Monitor, SimAUD, and the Harvard Graduate School of Design’s studio publication, Frontier City, among others.



Jan Johnsen

Jan Johnsen is a principal of the award-winning Johnsen Landscapes & Pools in New York, and an admired garden designer and author. She was the 2019 recipient of the prestigious ‘Award of Distinction’ from the

Association of Professional Landscape Designers. Her firm’s website is www.johnsenlandscapes.com

Jan taught at Columbia University for many years and still teaches at the New York Botanical Garden where she was named “Instructor of the Year”. Jan’s 2021 book, Floratopia – 110 Flower Garden Ideas for Your Yard, Patio or Balcony, (Countryman Press, an imprint of W.W. Norton) joins her other garden design books, Gardentopia, Heaven is a Garden and The Spirit of Stone.

Trained in landscape architecture and professional horticulture, Jan has worked in Japan, Hawaii, and Kenya, among other places. She is an inspiring and popular speaker and loves to show how you can “co-create with nature” in your backyard. Check out her Facebook page, ‘Serenity in the Garden Blog’ or Instagram @johnsendesign.



William Kastning, AICP

Executive Director, Monmouth Conservation Foundation

Bill Kastning is Monmouth Conservation Foundation’s executive director leading a countywide land trust whose mission is creating parks, saving open space, preserving

farmland, teaching environmental sustainability, safeguarding waterways, and protecting wildlife. Previously, he was a project manager with the New Jersey Green Acres Program supporting local governments and nonprofits performing open space preservation. He is a member of the American Institute of Certified Planners. He and his wife enjoy the outdoors and spend time maintaining their property’s extensive natural habitat.



Dr. Noel Kingsbury

Writer/Lecturer
Garden Masterclass

Noel Kingsbury is best known as a writer and lecturer, promoting an ecological or naturalistic approach to planting design. He works

as a design consultant for landscape companies, local government, and private garden owners. He has written some 25 books on various aspects of plants and gardens, 4 in collaboration with the acclaimed Dutch designer and plantsman Piet Oudolf. Noel has contributed to a wide variety of magazines. He now runs Garden Masterclass, a largely online learning resource for garden and landscape professionals.



Lanie McKinnon, PLA

Senior Associate, Nelson Byrd Woltz Landscape Architects

Lanie received her Master of Landscape Architecture degree from the University of Texas at Austin in 2007 and holds a

Bachelor of Arts from Rhodes College in Memphis, Tennessee. Her profession experience spans across scales with technical proficiency both at-grade and on-structure. She has led the design and management of a range of projects from urban design and planning to campus master plans, plazas, and gardens. With a keen interest in the public realm, she has served as the primary liaison on multi-disciplinary design teams and works closely with clients to realize their project programmatic goals through engaging design.

Before joining Nelson Byrd Woltz in 2016, Lanie worked as a senior associate at SCAPE Landscape Architecture for nine years. Previous work includes the award-winning Blake Hobbs Play-za in New York NY, the East Harlem Center for Living and Learning, and the Blue Wall Environmental Center near Greenville SC. With NBW, Lanie is currently leading the design and management of a range of projects, including construction administra-

Speakers (cont.)

tion for the implementation of the Rothko Chapel Master Plan in Houston and the development of the Sunnyside Yard Master Plan in Queens. She is also engaged in the Eco Commons design and management at Georgia Tech, the second in a series of projects associated with the Sector Plan. The project creates an ecologically driven park in the heart of the campus.



Ren Miller
Editor in Chief, *Design NJ*

As editor in chief of *Design NJ*, Ren combines his love for words with his interest in interior, architectural and landscape design. His goal is to share those interests by presenting the stories behind beautiful, functional and comfortable homes where the owners can relax, rejuvenate and focus on the truly meaningful aspects of life. Now in his 17th year at *Design NJ*, he leads a talented team of editors who share those interests. During his career in publishing, Ren has accumulated experience in editing, writing, design and marketing for newspapers, magazines and social media in start-up and established publishing environments.



Anne 'Dede' Neal Petri
President/CEO, National Association for Olmsted Parks

Ms. Neal Petri is the President and CEO of the National Association for Olmsted Parks. She has been a leader and innovator in a wide range of nonprofit organizations. Before becoming president of NAOP, she was the 42nd president of The Garden Club of America. In 1995, she co-founded the American Council of Trustees and Alumni, and was its president from 2003 – 2016. She also served as General Counsel for the National Endowment for the Humanities and as a First Amendment lawyer. She graduated Phi Beta Kappa, magna cum laude, from Harvard College, with an A.B. in American history and literature. She received her JD from Harvard Law School where she was the first woman editor of the *Harvard Journal on Legislation*. Board service includes Friends of the National Arboretum, Capitol Historical Society, Casey Trees, Lady Bird Johnson Wildflower Center, Aldo Leopold Foundation, Mount Vernon Ladies' Association, and All Hallows Guild where she spearheaded the Olmsted Woods restoration at the National Cathedral.



Jennifer Reut, Ph.D.
Acting Editor, *Landscape Architecture Magazine*

Jennifer Reut was *Landscape Architecture Magazine's* Senior Editor for seven years before becoming Acting Editor in 2020. She has managed the digitization of *LAM's* archive and is working on the magazine's digital transformation. She is the founder of *Mapping the Green Book* and an independent scholar of American architectural and landscape history. She published a thematic essay, "Black Travelers On and Off the Road," and five entries in the architectural encyclopedia, *SAH Archipedia*. Reut served as an advisor on the documentary *Driving While Black*. She has a master's and a doctorate in architectural history from the University of Virginia.



Emmanuelle Roux
Architect-Urban Planner, Atelier Parisien d'Urbanisme (APUr)

Emmanuelle Roux is an urban planner with over 15 years at Atelier Parisien d'Urbanisme (APUr), the Parisian planning firm aiming to renovate the famous Champs-Élysées. Her areas of studies include the analysis of changing sectors, with a view to helping decision-makers realize their ambitions to move towards a carbon neutral city. Part of her work involves developing the implementation of tools to measure the desired objectives and participatory workshops for these key stakeholders.



Sean Ryan, LLA, ASLA
Historic American Landscapes (HALS)

A Rutgers landscape architecture graduate (1991) who worked on the Union County (UC) Park System from 1992-2012. The UC Park System was designed by the Olmsted firm from 1921-1965. Mr. Ryan holds a certificate in Historic Preservation from Drew University. Currently Mr. Ryan is involved assisting HALS (Historic American Landscapes). He also designs gardens/ landscapes, and civic projects. Mr. Ryan also works with his family in the real estate industry.



Charles King Sadler, ASLA, ISA
Principal, King Garden

Charles King Sadler is a certified arborist and master pruner with over two decades of experience in the integration of art and horticulture into the design and care of landscapes, with a specialization in hand pruning techniques.

Mr. Sadler's expertise in this area is extensive, with a portfolio of over 800 public, private, and institutional projects, including large-scale projects as well as landscapes of great historical significance. Mr. Sadler co-hosts "In the Landscape" podcast with his wife Dr. Katherine Sadler, Director of Operations at Houston Botanic Garden, where they share their passion and expertise for horticulture.



Inga Saffron
Architecture Critic, *The Philadelphia Inquirer*

Inga Saffron has been the *Philadelphia Inquirer's* architecture critic since 1999. Her work has been recognized with numerous awards, including the 2014 Pulitzer Prize for Criticism and a Loeb Fellowship from Harvard University's Graduate School of Design. In 2021, Rutgers University Press published a selection of her columns, *Becoming Philadelphia: How an old American city made itself new again*. She is also the author of a cultural history of the sturgeon, *Caviar: The Strange and Uncertain Future of the World's Most Coveted Delicacy*. She previously worked as a foreign correspondent for the *Inquirer* in Russia and the former Yugoslavia.



Patricia M. Salmon
Historian, Friends of Olmsted-Beil House

Patricia M. Salmon is a Curator of History retired from the Staten Island Museum. A Staten Island resident for fifty years, Ms. Salmon has authored five books including *Staten Island's Brewery Barons*; *Realms of History: The Cemeteries of Staten Island*; and *The Staten Island Ferry: A History*. She is on the Board of Directors

of the Tottenville Historical Society and is the Historian of the Friends of Olmsted-Beil House. Ms. Salmon is an Adjunct Professor at the College of Staten Island and a guest lecturer at Wagner College.



Alex Schaefer
Sr. Legislative Representative The Trust for Public Land

Alex Schaefer is a Sr. Legislative Representative for The Trust for Public Land. She joined TPL in 2019 to lead close-to-home access to nature portfolio where she has advocated for historic increases in federal funding. Alex was previously the Legislative Director for Natural Resources at the bipartisan National Governors' Association (NGA) where she advanced all 55 governors' environmental, conservation, energy and agriculture priorities with Congress and Agencies. Alex is a proud rugby coach, referee, and triathlete. She holds a bachelor's degree in human rights advocacy from Miami University. Alex is originally from Ohio, and currently lives in Washington DC.



EDUCATION FOUNDATION

NJASLA 2022
Education Foundation Committee:

- Karen Harbeson, ASLA
Trustee, Chair/President
- Jack Carman, FASLA
Trustee, Vice President
Design For Generations LLC
- Ilonka Angalet, ASLA
Trustee, Secretary
- David Earl, ASLA, LLA
Trustee, Treasurer
- Jerry Lewis, ASLA
Trustee
Jerry A Lewis Associates
- Wayne Dubin, ASLA Affiliate
Trustee
Bartlett Tree Experts
- Richard Alomar
Advisor
RLA Associate Professor
Chair, Department of Landscape Architect
Director, Rutgers Office
of
Urban Extension & Engagement

The Education Foundation is a
501 C3 non-profit organization,
created to raise funds to support
non-profit efforts related to
landscape architecture in New Jersey

NJASLA Education Foundation Would like to thank Bartlett Tree Experts
for their generous sponsorship to the Student Ambassador Grant Program.



THE NJASLA
EDUCATION FOUNDATION

The NJASLA Education Foundation continues in its mission
to raise funds to support non-profit efforts related to
landscape architecture in NJ.

Our goal is to raise \$25,000, which will be matched by the
NJ chapter, for the *New Jersey American Society
Landscape Architects Activity Endowment, Rutgers, The
State University of New Jersey*. The annual interest from this
endowment helps pay for Rutgers student’s activities.

\$50 for 50+ YEARS!

But you know, any amount is appreciated!

The funds we raise go to support Landscape
Architecture in NJ!
We thank everyone who contributed and hope
you are able to continue supporting us in the
year ahead.

Make your check payable to NJASLA EF and mail to:

NJASLA
414 River View Plaza
Trenton, NJ 08611

*All donations to NJASLA EF are tax deductible.

Hours of Operation

The NJASLA 2022 Virtual EXPO website is open to
attendees 24-hours a day from 9:30am EST on
Tuesday, February 22 through 11:59pm EST on
Tuesday, April 26, 2022.

The Virtual EXPO is opened for vendor visits on
conference days during these specific times below.

Tuesday	9:00–9:30 AM 11:00–11:30 AM 1:30–2:00 PM 3:00–5:00 PM
Wednesday	8:00–8:45 AM 10:00–10:30 AM 11:30 AM–1:30 PM 2:30–3:00 PM 4:00–4:30 PM
Thursday	8:00–8:45 AM 10:00–10:30 AM 11:30 AM–1:30 PM 2:30–3:00 PM 4:00–4:30 PM
Friday	8:00–8:45 AM 10:00–10:30 AM 11:30 AM–1:30 PM 2:30–3:00 PM 4:00–4:30 PM

Passport Game

Visit the vendors and play the Passport Game for a
chance to win a \$500 cash prize!
Each Virtual EXPO vendor has a registration number
activation on their virtual booth—simply visit each
vendor to participate!
The winner of the Passport Game will be announced at
11:59pm on Tuesday, April 26, 2022, in celebration of the
200th birthday of Frederick Law Olmsted!
Game entry closes 11:59pm EST on Tuesday,
April 26, 2022.

Virtual Exhibitors & Sponsor Directory

Supporting Sponsors

Ben Shaffer Recreation

Patty Tumminello
patty@benshaffer.com
5677 Berkshire Valley Rd, Suite 2B – 2nd Floor
Oak Ridge, NJ 07438
Playgrounds, Site Amenities, Shelters, Outdoor fitness,
outdoor Musical Instruments
973-598-5685
www.benshaffer.com

Permaloc Corporation

Marc Cohen
marc.cohen@permaloc.com
13505 Barry Street
Holland, MI 49424
Aluminum landscape edging & retrain systems
616-399-9600
www.permaloc.com

General Recreation, Inc.

Andy Cush
andy@gen-rec.com
P.O. Box 440
Newtown Square, PA 19073
Park, Receation and Playground Equipment
800-726-4793
www.generalrecreationinc.com

Design Awards

Unilock - Pavers & Walls

Eugene Fernandez
Eugene.Fernandez@unilock.com
51 International Blvd.
Brewster, NY 10509
201-264-5763
www.unilock.com

Event Sponsors

Diversified New Jersey

Specification Sales Team Diversified NJ
rclarke@divnj.com
55 Lane Rd Suite 360
Fairfield, NJ 07004
Architectural Lighting Products
973-439-1524
diversified-nj.com

Proven Winners®

Jane Beggs-Joles
jane@springmeadownursery.com
12601 120th Avenue
Grand Haven, MI 49417
616-403-8561
provenwinnerspros.provenwinners.com

Synthetic Lawns & Golf

Paula Korinko
pkorinko@synlawn.com
150 River Road,
Montville, NJ 07045
Synthetic Lawns & Golf
973-796-7166
www.synlawnnj.com

Promotional Sponsors

Land8

Matt Alcide
matt@land8.com

New York Chapter, American Society of Landscape Architects

Diane Sferrazza Katz
director@aslany.org

NJASLA Virtual Expo Vendors

ARDEX AMERICAS

Thomas Quackenbush
thomas.quackenbush@ardexamericas.com
400 Ardex Park Drive
Aliquippa, PA 15001
Underlayments, Tiling, Adhesives
908-307-1351
www.ardexamericas.com

ATT Sports

Patrick Buganski
pbuganski@attsports.com
115 B Cross Keys Rd.
Berlin, NJ 08009
All-Weather Running Track Surfacing
856-767-3088
www.attsports.com

Bergen Brick Stone & Tile

Todd Zecher
info@bergenbrick.com
685 Wyckoff Avenue
Wyckoff, NJ 07481
Outdoor Porcelain Tiles
201-891-3500
www.bergenbrick.com

Boyce Associates

Brian Sherry
brian@boyce4playgrounds.com
P.O. Box 885
Trexlertown, PA 18087
Park and Playground Products and Design
610-360-5622
www.boyce4playgrounds.com

Chameleon Ways, Inc.

James Keenan
james@chameleonways.com
188 Jefferson Street
Emmaus, PA 18049
Resin Based Surfacing Systems for Exterior Use
877-426-5687
www.chameleonways.com

Commercial Recreation Specialists

Rich Wills
rich@crs4rec.com
807 Liberty Drive, Suite 101
Verona, WI 53593
Complete Recreation Solutions provider
877-896-8442
www.crs4rec.com

Designed for Fun, Inc.

Brett Haddaway
dffi.brett@verizon.net
1800 Mearns Road, Suite GG
Warminster, PA 18974
Berliner, Henderson Recreation,
& PlayWood Plus Playground Equipment
866-464-7529
www.designedforfun.com

Division 32

Matt Alcide
matt@div32.com
723 W Park Avenue
Long Beach, NY 11561
Site Amenities:
Lighting, Living walls, Custom fabrication
516-987-9050
www.div32.com

Elkay Manufacturing Company

Abid Khaleel
Abid.khaleel@elkay.com
1333 Butterfield Road, Suite 200
Downers Grove, IL 60515
Bottle Fillers, Drinking Fountains, Water Coolers,
Sinks, Faucets
630-572-3163
www.elkay.com

Enterprise Lighting Sales

Andy Childers
achilders@enterels.com
1480 Route 9 North, Suite 304
Woodbridge, NJ 07095
Decorative and Site Lighting Fixtures & Controls
732-425-5287
www.enterels.com

Virtual Exhibitors & Sponsor Directory (cont.)

GameTime Park & Playground Equipment/MRC

Matt Miller
mmiller@mrcrec.com
P.O. BOX 106
Spring Lake, NJ 07762
Custom Designed Playgrounds, Site Amenities,
Bleachers, Shelters, Skate Parks, Dog Parks,
Water Parks, Gazebo, Safety Surfacing
732-458-1111
www.mrcrec.com
www.gametime.com

George Ely Associates

Michael Hertzler
elynewjersey@yahoo.com
P.O. Box 396
Carlisle, PA 17013
800-799-1915
www.georgeelyassociates.com

GraniteScape USA Inc.

Balaji Ravi
balaji.ravi@GraniteScape.com
331 Newman Springs Rd, Blvd. 1, 4th Fl
Red Bank, NJ 07701
Natural Granite Pavers, Cobbles, Treads,
Steps, Building Stone
732-515-5755
www.Granitescape.com

History of Union County Parks

Sean Ryan
beta.regio@yahoo.com
ironiagegrates.com

John Rocco Sales Next Generation

Patricia Ann Rocco
patti@johnroccosales.com
10 West Main Street, Suite 4
Freehold, NJ 07728
908-492-9856
www.johnroccosales.com

Laurel Valley Soils

Jake Chalfin
Jake@LVSoils.com
P.O. Box 70
Landenberg, PA 19350
Compost, Enriched Topsoil, Engineered Soils,
Bioretention Soils
610-268-5555
www.LaurelValleySoils.com

Modern Design & Site Furnishings (mmcit )

Ryan Pais
rpais@mdsfco.com
700 Goldman Drive
Cream Ridge, NJ 08514
Site Furnishings, Benches, Shelters, Receptacles,
Tables, Bollards
609-751-0363
www.mdsfco.com

NJASLA Diversity Initiative

Jen Souder
wardjennifer77@gmail.com
Victoria Kayes
victtkay@gmail.com

Oldcastle APG Inc. featuring Belgard and E.P. Henry

Daniel Moreland
dan.moreland@oldcastle.com
800 Uhler Road
Easton, PA 18104
Pavers, Permeable Pavers, Segmental Retaining Walls,
Porcelain Pavers, Hardscapes
908-489-3441
belgard.com

Pavement Surface Coatings

Michael Plath
mike@pavementsurfacecoatings.com
11 Eagle Rock Avenue
East Hanover, NJ 07936
Manufacturer of Endurablend Decorative
Pavement Surfacing
973-580-2809
www.pavementsurfacecoatings.com

Penumbra Pergolas

Craig Facente
craigfacente@penumbrapergolas.com
145 Mount Grove Road
Califon, NJ 07830
Louvered Pergolas
908-797-9746
www.penumbrapergolas.com

RULA Alumni Advisory Committee

April Maly
aprilma@leblancjones.com

Rutgers University Student Chapter

Delaney Zubrick
dqz1@scarletmail.rutgers.edu
Brittin Boenning
brittin.boenning@gmail.com
Diana Boric
db1111@scarletmail.rutgers.edu

SavATree

Brian Brunsch
bbrunsch@savatree.com
550 Bedford Road
Bedford Hills, NY 10507
Tree, Shrub, Lawn Care, Deer Deterrents, Organic Tick
and Mosquito treatments
914-864-3177
www.savatree.com

Sika

Mike Decandia
decandia.mike@us.sika.com
16 East Congress Street
Corry, PA 16407
Color for Concrete
814-331-1194

Synthetic Lawns & Golf

Paula Korinko
pkorinko@synlawn.com
150 River Road,
Montville, NJ 07045
Synthetic Lawns & Golf
973-796-7166
www.synlawnnj.com

Wicki Wholesale Stone, Inc.

Chris Nordstrom
chris@wickistone.com
P.O. Box 104
Great Meadows, NJ 07838
908-637-6004



**BEN
SHAFFER
RECREATION**
973-663-2021 www.benshaffer.com



ICON
Shelter Systems Inc.

VICTOR  **STANLEY®**
Create a timeless moment.®

Burke
PLAY THAT MOVES YOU.

YOUR CLIENT DESERVES QUALITY

and we're here to supply it!



**MOUNTAIN
HARDSCAPING**
found at
**Bergen Brick
Stone & Tile**
685 WYCKOFF AVE, WYCKOFF NJ 07481
TEL: 201-891-3500
E-MAIL: INFO@BERGENBRICK.COM

OUTDOOR PORCELAIN PAVERS



BRIAN SHERRY
brian@boyce4playgrounds.com
 P - (800)441-9400
 C - (610)360-5622



Real...
natural stone



RollRock.com



SLR
landscape structures



GENERAL | RECREATION, INC.

A LEADER IN COMMERCIAL PARK AND PLAYGROUND EQUIPMENT SINCE 1973

Representing the top brand name manufacturers of everything from site furnishings & playground equipment, to splash pads & outdoor fitness apparatuses, General Recreation's products are crafted with the highest quality materials, designed to withstand years of generous use throughout the communities in which they serve.

FROM CONCEPT THROUGH COMPLETION



DESIGN
 Our experienced sales team & designers will help you turn your dream project into a reality.



SUPPLY
 Select from our extensive catalog of high-quality products from top brand name manufactures.



BUILD
 Through our network of quality installers, we can help you to be sure your installation is done right.

WWW.GEN-REC.COM • 1-800-726-4793
 FROM CONCEPT THROUGH COMPLETION, WE DELIVER QUALITY.



BERLINER METROPOLIS.2
MODEL 90.180.519

Available exclusively through:
Designed for Fun, Inc.
 phone: 866-464-7529
 email: design@designedforfun.com
 website: www.designedforfun.com



Berliner
 Play equipment for life

Ingleside Nurseries

Shade Producing
Oxygen Gifting
Climate Relieving
Vertical Accenting
Environment Enhancing

Air Purifying
Carbon Reducing
Visual Screening
Wildlife Sheltering
Allee Directing

**We've GOT TREES
for YOU!**

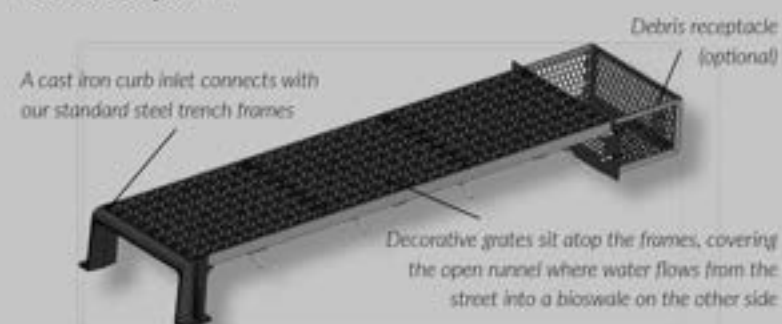


MANAGING STORMWATER IN STYLE



Sometimes only custom drainage solutions will do, such as the large stormwater flume pictured at left, topped with an artfully designed array of our heel proof Oblio grates.

If, however, you're looking for a turnkey setup with easy installation and short lead times, then check out our new **Curb Inlet/Bioswale System**.



For more information, visit IRONAGEGRATES.COM, or give us a call to discuss your project specifics.

Come see our new Curb Inlet/Bioswale System in person!
VISIT US at NJ ASLA, BOOTH 72



**SIGNATURE
SITES, LLC**
516-662-3900
scott@signaturesitesllc.com

INNOVATIVE LANDSCAPE DESIGN MATERIALS

With over 35 years of combined industry experience, our sales team has extensive knowledge of the applications and products we represent.

Let us put our experience to work for you in providing solutions for your landscape design application needs.


**JOHN
ROCCO**
SALES
NEXT GENERATION

JOHNROCCOSALES.COM
732-431-2089


10 W. Main St., Suite 4, Freehold, NJ 07728



**FULFILLING ALL YOUR LANDSCAPE,
HARDSCAPE & NATURAL STONE
NEEDS FOR 83 YEARS!**



NJ GRAVEL & SAND CO.
EST. 1936



**STONE FABRICATION
FLAGSTONE
STONE VENEER
PAVERS
CRUSHED SEA SHELLS**

1661 Hwy 34 South
Wall, NJ 07719
732-938-5292
njgravelandsand.com



PINE HALL BRICK
AUTHENTIC CLAY PAVERS.

For product information:
drose@pinehallbrick.com

or visit
www.pinehallbrick.com



WE KNOW EDGING.
With over 500 edging options to choose from, Permaloc's edging experts are here to assure that each line on your project stays exactly as your design intended.

permaloc
permaloc.com | 800.358.9660

SYNLawn. Let your imagination be our guide.



Professionally designed and detailed installation of Bio Based synthetic grass solutions for:

- residential / commercial properties
- roof-decks, patios, courtyards
- professional golf and country clubs
- pet areas and playgrounds...

the applications are virtually limitless.

- Proprietary SuperYarn Technology
- Green Building and LEED® Certification
- Recycled and Renewable Content Leed Points

Call today and speak with our Certified GreensMaster Consultants.

SYNTHETIC Lawns & Golf Inc.
SYNLawn® Authorized Supplier

150 River Road, Building G, Unit 4B, Montville, NJ 07045 / 973.796.7166 / www.synlawnnj.com

LIMITED LIFETIME WARRANTY

MADE IN U.S.A.



ASLA
NEW JERSEY

The New Jersey Chapter of the
American Society of Landscape Architects
414 River View Plaza, Trenton, NJ 08611

Phone: 609-393-7500

Fax: 609-393-9891

www.njasla.org

Conference Website:

www.njaslaconference.com